



WFLX

ORDER

Print Date 08/09/12

Page 1 of 2

Flight Dates 08/13/12-09/02/12

Contract / Revision 807071 /

Original Date / Revision
08/09/12 08/09/12Advertiser **Defend My Dividend**Agency **Great American Media**

Buying Contact

3050 K Street NW
Washington, DC 20007Product
Defend My Dividend and Alliance fo

Agency Com 15%

Billing Contact

3050 K Street NW
Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1589

Alt Order # 06270850

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$994.50	\$1,170.00	0.00	07/30/12	08/26/12	2	\$994.50	\$1,170.00
September 2012	2	\$569.50	\$670.00	0.00	08/27/12	09/02/12	2	\$569.50	\$670.00
Totals	4	\$1,564.00	\$1,840.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/13/12	09/02/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTFSS	:30	1	\$585.00	P 2	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWTFSS					1	\$585.00		0.00			
		Week: 08/20/12	08/26/12	MTWTFSS					1	\$585.00		0.00			
		Week: 08/27/12	09/02/12	MTWTFSS					1	\$585.00		0.00			
N 2	WFLX	09/02/12	09/02/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----S	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S					1	\$85.00		0.00			

8/13

8/13



Hiatus Dates

Order Sep 00:15:00

<u>Advertiser</u>	Defend My Dividend	<u>Product</u>	Defend My Dividend and All	<u>Estimate #</u>	1589
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
														Totals	4	\$1,840.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WFLX, West Palm Beach, FL</u>	Date: <u>8.13</u>
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I, Maura Gilroy

do hereby request station time concerning the following issue:

Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS ORDERED
 WFLX #807071

Total Charges: 1564 - net

This broadcast time will be used by: Defend My Dividend & Alliana for Saving & Investing

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend My Dividend & Alliance for Saving & Investing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/9/12 [Signature] 202 813-4853
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Heislman GM
Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Jahn Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 8-9-12

BUYER:	Spencer Waad
AGENCY:	Great American Media
ADDRESS:	1010 Wisconsin Avenue, Suite 800, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	Defend my Dividend & The Alliance for Saving & Investing
CHAIRPERSON:	
TREASURER:	Stephanie Voyda
ADDRESS:	701 Pennsylvania Ave. NW Washington DC 20004
PHONE #:	202 508 5000
FAX #:	
OTHER:	

FOR

ISSUE:	Defend my Dividend & The Alliance for Saving & Investing
OFFICE:	N/A
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	